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What is claimed is:

1	1.	Α	method	of	transmi	tting	data	over	а	communica-
2	tions r	net	work, c	ompr	ising th	e ste	ps of:			

multicasting content in a first transmission over a data network from a sender to a multicast group comprising a plurality of receivers;

in each of said receivers concurrently performing the steps of:

detecting a missing portion of said content; and $% \frac{1}{2}\left(\frac{1}{2}\right) =\frac{1}{2}\left(\frac{1}{2}\right) +\frac{1}{2}\left(\frac{1}{2}\right)$

responsive to said step of detecting, delaying for a random interval;

thereafter transmitting no more than one negative acknowledgement in a second transmission from one of said receivers to said sender; and

responsive to said negative acknowledgement multicasting said missing portion in a third transmission from one of said sender and another of said receivers to said multicast group.

1 2. The method according to claim 1, wherein said ran-2 dom interval has a lower limit given by

3 $LL = (a_1t_{min}) \times b$

- 4 wherein x is a multiplication operator, a_1 is a propor-
- 5 tionality constant, t_{min} is a minimal round trip transmis-
- 6 sion time between said sender and a respective one of

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- 7 said receivers, and b is a size of a largest packet of 8 said missing portion.
- 3. The method according to claim 1, wherein said ran-
- 2 dom interval has an upper limit given by
- 3 $UL = (a_1t_{min}) \times b$
- 4 wherein x is a multiplication operator, a_2 is a propor-
- 5 tionality constant, t_{max} is a maximum round trip transmis-
- 6 sion time between said sender and a respective one of
- 7 said receivers, and b is a size of a largest packet of
- 8 said missing portion.
 - 4. The method according to claim 1, further compris-
- 2 ing the step of
- 3 determining a current quantity of traffic on said
- 4 data network;
- 5 wherein said second transmission is sent when said
- 6 current quantity is less than a predetermined value.
- 5. The method according to claim 1, wherein said ran-
- 2 dom interval is a shortest said random interval of said
- 3 receivers.
- 1 6. The method according to claim 1, wherein said
- 2 third transmission is sent by said sender.

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- 1 7. The method according to claim 1, wherein said 2 third transmission is sent by one of said receivers.
 - 8. A computer software product, comprising a computer-readable medium in which computer program instructions are stored, which instructions, when read by at least one computer, cause said at least one computer to execute a method of transmitting data over a data network, comprising the steps of:

multicasting content in a first transmission over said data network from a sender to a multicast group comprising a plurality of receivers;

in each of said receivers concurrently performing the steps of:

detecting a missing portion of said content; determining a random interval; and

responsive to said step of detecting, delaying

for said random interval ;

thereafter transmitting no more than one negative acknowledgement in a second transmission from one of said receivers to said sender; and

responsive to said negative acknowledgement multicasting said missing portion in a third transmission from one of said sender and another of said receivers to said multicast group.

9. The computer software product according to claim 8, wherein said random interval has a lower limit given by

5 wherein x is a multiplication operator, a_1 is a proportionality constant, t_{\min} is a minimal round trip transmis-

7 sion time between said sender and a respective one of

said receivers, and b is a size of a largest packet of

said missing portion.

- 1 10. The computer software product according to 2 claim 8, wherein said random interval has an upper limit 3 given by
 - $UL = (a_1t_{min}) \times b$
- 5 wherein x is a multiplication operator, a_2 is a propor-
- 6 tionality constant, t_{max} is a maximum round trip transmis-
- 7 sion time between said sender and a respective one of
- 8 said receivers, and b is a size of a largest packet of
- 9 said missing portion.
- 1 11. The computer software product according to
- 2 claim 8, further comprising the step of
- 3 determining a current quantity of traffic on said
- 4 data network;
- 5 wherein said second transmission is sent when said
- 6 current quantity is less than a predetermined value.

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- 1 12. The computer software product according to 2 claim 8, wherein said random interval is a shortest said 3 random interval of said receivers.
- 1 13. The computer software product according to 2 claim 8, wherein said third transmission is sent by said 3 sender.
 - 14. The computer software product according to claim 8, wherein said third transmission is sent by one of said receivers.
 - 15. A computer system, comprising:
 - a first computer;
- a second computer interconnected in a data network
 with said first computer, said first computer and said
 second computer receiving multicast content in a first
 transmission via said data network from a content server;
 - wherein said first computer and said second computer have program instructions stored therein, which instructions cause said first computer and said second computer to concurrently execute a method of transmitting data over a communications network, comprising the steps of:
- 12 detecting a missing portion of said content;
- determining random intervals, wherein a first random interval of said first computer is shorter than a second
- 15 random interval of said second computer; and

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responsive to said step of detecting, said first computer delaying for said first random interval, and said second computer delaying for said second random interval; and

thereafter said first computer transmitting a first negative acknowledgement in a second transmission to said content server;

said content server resending said first negative acknowledgement to said second computer, wherein in an event that said second computer has not received said missing portion, said second computer suppresses a second negative acknowledgement therefor; and

receiving said missing portion in a third transmission from said content server.

1 16. The computer system according to claim 15, 2 wherein said random intervals each have a lower limit 3 given by

 $LL = (a_1t_{min})x b$

wherein x is a multiplication operator, a_1 is a proportionality constant, t_{min} is a minimal round trip transmission time between said content server and a respective one of said first computer and said second computer, and b is a size of a largest packet of said missing portion.

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1 17. The computer system according to claim 15, wherein said random intervals each have an upper limit 3 given by

 $UL = (a_1t_{min}) \times b$

- wherein x is a multiplication operator, a_2 is a proportionality constant, t_{max} is a maximum round trip transmission time between said content server and a respective one of said first computer and said second computer, and b is a size of a largest packet of said missing portion.
 - 18. The computer system according to claim 15, wherein said first computer further performs the step of determining a current quantity of traffic on said data network;
- wherein said second transmission is sent when said current quantity is less than a predetermined value.
- 1 19. The computer system according to claim 15, wherein said third transmission is sent by said content 3 server.
- 1 20. The computer system according to claim 15,
- 2 wherein said third transmission is sent by said second
- 3 computer.